

Module specification

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Refer to the module guidance notes for completion of each section of the specification.

Module code	BUS6A17
Module title	Accounting and Finance Research Project
Level	6
Credit value	30
Faculty	Glyndwr University: Faculty of Social and Life Sciences Bloomsbury Institute: School of Business and Accounting
Module Leader	Dr Nnamdi Obiosa
HECoS Code	100105 (Accounting) 100107 (Finance)
Cost Code	GAMB

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
BSc (Hons) Accounting & Finance	Option
BSc (Hons) Accounting & Finance [Top-up]	Option

Pre-requisites

None

Breakdown of module hours

Learning and teaching hours	22 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	6 hrs
Total active learning and teaching hours	28 hrs
Placement / work based learning	0 hrs
Guided independent study	272 hrs
Module duration (total hours)	300 hrs

For office use only	
Initial approval date	8 April 2022
With effect from date	June 2022
Date and details of revision	
Version number	1

Module aims

The aim of this module is to enable students to demonstrate integration of their learning in their accounting & finance modules and apply this to the formulation and completion of a research proposal and final project. The module will develop in students the ability to implement their research plans, and to collect and analyse data. Students will demonstrate their ability to discuss the findings generated through research, and to demonstrate the robustness and rigour of such through critical awareness and evaluation. This module gives students the opportunity to apply their prior, and on-going, knowledge and experience to produce a complete a substantial piece of academic research.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Demonstrate knowledge of the nature and purpose of Accounting and/or Finance research and evaluate a range of research methods and justify a research strategy/methodology..
2	Conduct research in an Accounting and/or Finance area using primary and/or secondary data through independent study.
3	Evaluate and synthesize data from a range of sources, and present recommendations to enable the accounting profession to reflect and reconsider its engagement with its environment.
4	Demonstrate self-confidence in dealing with the challenges that arise from self-directed learning.

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1	Research Proposal	20%
2	2, 3 & 4	Dissertation	80%

Assessment 1 is a formal research proposal including the terms of reference for the research project, evidence of initial literature review and an outline of the methodology and analytical methods to be applied of 2000 words. The students undertaking this module will be required to submit their proposal halfway through the first term of their final year and it is summative.

Assessment 2 will require students to be assessed on their final submitted research project of 7,500 words. This summative assessment requires that students engage effectively with a research project that relies on planning, data collection, data analysis resulting in a well-planned and well-written academic research submission.

Derogations

None

Learning and Teaching Strategies

Lectures provide a broad outline structure for each topic to be covered. Lectures offer a good way of covering a lot of information and, more importantly, of conveying ideas to many people at once.

Seminars enable students to undertake directed self-study and to answer questions and solve problems which are set by the lecturer. Students will present their answers and solutions within the seminar group. Seminars enable students to explore further the topics introduced in the lectures.

Workshops follow on from lectures and seminars. They are designed to enable students to work within a small group to perform set tasks (e.g. working on an exercise or case study). They reinforce proactive learning by providing opportunities for discussion and interaction.

The seminar/workshop groups are small, thereby enabling students to develop a deep understanding.

Student digital literacies are developed on this module through the use of:

- Online libraries and databases for gaining access to full-text journal articles and eBooks.
- Communication means provided through the VLE and learning technology applications.
- Assessment and feedback tools such as Turnitin and the VLE's Gradebook – enabling timely and detailed feedback on student work.
- Web-based Office 365 for creating and sharing documents, utilising the calendar, storing files, communicating with peers and teachers.

Indicative Syllabus Outline

Introduction to module – Accounting and Finance module specification

Research handbook

Accounting and Finance proposal form,

Ethics in research

Term of Reference - research question, aim and objectives

Reviewing the literature

Research Method

Analyzing and Interpreting Data - Descriptive Statistics

Analyzing and Interpreting Data - Inferential Statistics

Discussion/Conclusion/Recommendation/Abstract

References/Appendices

Writing up Accounting and/or Finance research Project

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Smith, M. (2019). Research Methods in Accounting, 5th Edition, Sage Publications, London. ISBN-13: 9781526490674

Other indicative reading

Saunders, M., Lewis, P. and Thornhill, A. (2019). Research Methods for Business Students, 8th Edition, Pearson Education, London. ISBN-13: 9781292208787

Bell, E., Bryman, A., and Harley, B. (2018), Business Research Methods, 5th Edition, Oxford University Press, Oxford. ISBN-13: 9780198809876

Recommended websites:

European Corporate Finance

Journal of Accounting, Auditing & Finance

The Journal of Accounting Research

International Review of Finance

Journal of Applied Corporate Finance

Journal of Corporate Finance

Journal of Finance

Journal of Financial Research

Journal of International Corporate Finance

Journal of Investment Management

The Journal of Financial and Quantitative Analysis

The Journal of Risk Finance

Employability skills – the Glyndŵr Graduate

Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas.

Core Attributes

Engaged
Enterprising
Creative
Ethical

Key Attitudes

Commitment
Curiosity
Resilience
Confidence
Adaptability

Practical Skillsets

Digital Fluency
Organisation
Critical Thinking
Emotional Intelligence
Communication